

IN-SEASON MANAGEMENT

Catch the shift; re-plot the buy — in hours.

Live re-forecast per category, automated drift detection, agent-staged re-plots. The buyer approves; the model does the rebuild.

THE NUMBER

1 week
→ 2 days

In-season re-plan turnaround. The model watches, the buyer decides.

WHAT'S INSIDE

- 01 Live re-forecast per category, every hour.
- 02 Automated drift detection — flags categories moving materially from plan.
- 03 Agent-staged re-plots: reorder, reallocate, mark down. Buyer approves.
- 04 Full snapshot audit trail — every in-season move is a moment finance can defend.

THE APPROACH

In-season is where planning platforms stop being useful — except this one.

The plan was set in January, it's now week six, and a category has drifted twelve points from plan. Traditional platforms need a full workbook rebuild to react — that's a war-room week most teams don't have. Tightly's in-season surface runs a live re-forecast every hour, stages the moves when a category drifts, and hands them to the buyer to approve.

Plan / Assortment · in-season moves
● Live

TIA'S MOVES · TRADING THE SEASON
5 proposed

Yarrow Dungaree	+14%	Double down	reorder \$44k
Margot Tee	+6%	Double down	add colour
Fern Rib Crew	+2%	Hold	in plan
Posy Knit	-4%	Slow	defer drop
Birch Dungaree	-9%	Exit	clear stock

Approve to update the plan for the rest of the season.
Approve moves

Live product surface — the agent's in-season moves for the week: reorder, reallocate and mark down, each staged against the live re-forecast for the buyer to approve.

WORKED EXAMPLE

A home & lifestyle brand at week six of SS26 — a bedding category has drifted twelve points from plan, and the long lead time means a miss compounds for months.

<p>BEFORE</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">Drift caught</td> <td style="text-align: right;">End-of-quarter</td> </tr> <tr><td colspan="2"><hr/></td></tr> <tr> <td>Re-plan</td> <td style="text-align: right;">A workbook week</td> </tr> <tr><td colspan="2"><hr/></td></tr> <tr> <td>Signal cadence</td> <td style="text-align: right;">Weekly</td> </tr> <tr><td colspan="2"><hr/></td></tr> <tr> <td>Action</td> <td style="text-align: right;">Reactive</td> </tr> </table>	Drift caught	End-of-quarter	<hr/>		Re-plan	A workbook week	<hr/>		Signal cadence	Weekly	<hr/>		Action	Reactive		<p>WITH TIGHTLY</p> <table border="0" style="width: 100%;"> <tr> <td style="width: 60%;">Drift caught</td> <td style="text-align: right;">✓ Same week</td> </tr> <tr><td colspan="2"><hr/></td></tr> <tr> <td>Re-plan</td> <td style="text-align: right;">✓ Hours</td> </tr> <tr><td colspan="2"><hr/></td></tr> <tr> <td>Signal cadence</td> <td style="text-align: right;">✓ Hourly</td> </tr> <tr><td colspan="2"><hr/></td></tr> <tr> <td>Action</td> <td style="text-align: right;">✓ Agent-staged</td> </tr> </table>	Drift caught	✓ Same week	<hr/>		Re-plan	✓ Hours	<hr/>		Signal cadence	✓ Hourly	<hr/>		Action	✓ Agent-staged
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The live re-forecast catches the bedding drift in week six, not at quarter close. The agent stages the set — reorder the runners on the long lead time, mark down the tail, reallocate the overhang — and the buyer approves it in one review. Weeks earlier, less of the range ever reaches markdown.

WHAT IT DOES

- ✓ **Live re-forecast**
Per-category re-forecast every hour, not every Monday.
- ✓ **Drift detection**
Categories that shift materially from plan surface themselves.
- ✓ **Agent-staged moves**
Reorder, reallocate, mark down — the agent proposes, the buyer approves.
- ✓ **Audit trail**
Every in-season move is a snapshot finance can defend.

WHAT OPERATORS SAY

“Long lead times used to mean we found the overstock at quarter-end, when it was already too late. Now the model flags the drift in-season and we act weeks earlier, so far less of the range ever reaches markdown.”

Planning Lead
Home · part of a global CPG group · Europe

WHERE IT FITS IN YOUR STACK



In-season management runs across the whole platform — forecast, MFP, OTB, allocation and markdown — reading live sell-through from Shopify, BigCommerce and POS and actuals from your ERP (NetSuite, SAP, Microsoft D365). The moves it stages publish back to the same systems: purchase orders to the ERP, reallocations to the WMS.

SECURITY & TRUST

**Enterprise posture from day one.**

Enterprise posture from day one — designed for retail and DTC data governance, not retrofitted on top of a startup stack.

**SOC 2**

Certified

**GDPR + CCPA**

Compliant

**SSO / SAML**

Okta · Azure AD · Google

**Encryption**

AES-256 at rest · TLS 1.2+ in transit

**Uptime target**

99.9%

**API**

REST · fully documented

TALK TO US

Bring one category that drifted this season. We'll show what would have moved, and when.

[Book a demo · tightly.io/demo](https://tightly.io/demo)

[See product tour · tightly.io/platform](https://tightly.io/platform)